



For Immediate Release

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C & G WEDDINGS LAUNCHES THE CEO BAG FOR BUSY BRIDES

New York, NY April 5th, 2008 – C & G Weddings Executive Directors, Jeannie Uyanik and Elizabeth West, announce the launch of the CEO Bag in June 2008. Designed and created by C & G Weddings specifically for today's busy brides, the CEO was created to help brides manage the planning of the most important day of their lives—their wedding! Aptly named the CEO, the bag is: Chic, Elegant, and Organized - and it's the hottest thing for brides since wedding cake.

Whether a professional bride, student bride or simply a busy bride, planning a wedding is a full-time job. With so many decisions to be made and a wealth of information to be sorted through, C & G encourages all brides to be their own "CEOs" - and to do it with style.

The CEO Bag is the perfect wedding organizer-on-the-go. The bag puts a feminine modern twist on the more masculine briefcase by providing special places for everything a bride needs, as well as a chic exterior that appeals to a woman's aesthetics. When unzipped, the bag lays completely flat, creating an instant workspace. On the left is a fully equipped tool station featuring an



assortment of storage and planning tools for meeting with the planner, caterer, florist, DJ, lighting specialist and others. Pens, pen loops, highlighters, scissors, a stapler, a tape measure, a 3 ring hole punch, a calculator and Post-its™ are always within reach and directly behind the tool station is a large accordion-style pocket for storing file folders or magazines. The interior spine has three 2" metal binders with 15 dividers with customizable tabs for labeling the sections, business card holders and plastic CD/DVD holders.

Behind the divider section on the right interior of the bag, there is a fitted area for a pre-punched letter-sized pad of paper for note taking. And for brides who want their laptops nearby, there is a padded section in the back of the bag for secure storage, which doubles as a "catch all" if they choose to leave their computer at home. The front of the bag hosts a large pocket that unzips for storing additional necessities.

The CEO Bag, priced at \$189.00, is made of a durable black micro-fiber with animal-friendly black patent leather accents in white and black. The CEO Collection is also available in several additional materials – the all croc version known as the Luxe Collection is available at \$229.00, as well as an orange canvas version with brown croc trim priced at \$209.00. All CEO Bags are available exclusively through www.candgweddings.com.

This revolutionary bag developed by bridal consultants for brides is the first of its kind. Please visit www.candgweddings.com for more information on the CEO Bag, wedding planning services and other innovative initiatives designed to simplify a bride's life.

