



For Immediate Release

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C & G WEDDINGS LAUNCHES THE CEO BAG

New York, NY May 1, 2008 – C & G Weddings Executive Directors, Jeannie Uyanik and Elizabeth West, announce the launch of the CEO Bag in June 2008. Designed and created by C & G Weddings specifically for today's busy women, the CEO was inspired by the company's motto "Be the CEO of your life". Aptly named the CEO, the bag is: Chic, Elegant, and Organized - and it's the hottest thing for working women since the Blackberry.

Whether a professional woman, bride-to-be, mother or a busy student - being a woman is a full-time job and C & G encourages their clients and all women to be their own CEOs and to do it with style. The CEO Bag is the perfect desk-on-the-go for brides, real estate agents, designers, architects, doctors, lawyers, students - anyone that has a client or project-based lifestyle. The bag puts a feminine modern twist on the more masculine briefcase by providing special places for everything a woman needs, as well as a chic exterior that appeals to a woman's aesthetics. When unzipped, the bag lays completely flat, creating an instant workspace. On the left is a fully equipped tool station featuring an assortment of storage and planning tools - pens, pen loops, highlighters,



scissors, a stapler, a tape measure, a 3 ring hole punch, a calculator and Post-its™. Directly behind the tool station is a large accordion-style pocket for storing file folders or magazines. The interior spine has three 2" metal binders with 15 dividers with customizable tabs for labeling the sections, business card holders and plastic CD/DVD holders.

Behind the divider section on the right interior of the bag, there is a fitted area for a pre-punched letter-sized pad of paper for note taking. And for ladies who want their laptops nearby, there is a padded section in the back of the bag for secure storage, which doubles as a "catch all" if they choose to leave their computer at home. The front of the bag hosts a large pocket that unzips for storing additional necessities.

The CEO Bag, priced at \$189.00, is made of a durable black micro-fiber with animal-friendly black patent leather accents in white and black. The CEO Collection is available in several different materials – the all croc version known as the Luxe Collection is available at \$229.00, as well as an orange canvas version with brown croc trim priced at \$209.00. All CEO Bags are available exclusively through www.candgweddings.com.

This revolutionary bag developed by women for women is the first of its kind. Please visit www.candgweddings.com for more information on the CEO Bag, wedding planning services and other innovative initiatives designed to simplify a woman's life.

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